

CROSSROADS Product Details

CROSSROADS Healthy Majority Social Norms Campaign Kit

CROSSROADS Healthy Majority Social Norms Campaign Kit Contents:

- 150 blank copies of the **CROSSROADS Clipboard Survey**, our easy-to-use 2-question survey tool for gathering your school social norms data
- 50 CROSSROADS pencils
- 1 set of 30 small (8 ½ X 11) and 10 large (11 X 14) fill-able color **CROSSROADS Healthy Majority** posters for each of 2 CROSSROADS social norms poster campaigns
- PLUS secure web access to electronic files of both large and small social norms posters and the **CROSSROADS Clipboard Survey** so you can download and print unlimited copies for 1 year from date of purchase
- Full instructions and worksheets to guide peer educators in administering the **CROSSROADS Clipboard Survey** and analyzing their results to create their 2 campaigns